



GETTING TO EXECUTIVE GREATNESS

Date May 23-27, 2005

Location: New York City

WHAT IT IS

Executive development program for top executives looking to plant their organizations firmly in the current world economy

Introduction

This is a fast track executive development program for top Executives responsible for setting direction for their organization and leading them to success in today's business world. The course provides real-world strategies that you can use right now to address your toughest challenges. With small class sizes (25-30 CEOs, Presidents, Managing Directors and others in similar roles), the 4-day learning experience is designed to help participants obtain essential skills needed to achieve greatness as their organization's top executives. This course presents an excellent opportunity for you to learn from experts and your peers -other executives. The course format includes lecture, experiential, and discussion. Our faculty members are skilled practitioners—leaders in the corporate and nonprofit sectors.



Who Should Attend

CEOs, Presidents, MDs, and others in These Roles

A unique Opportunity of Non-Traditional Approach

- The course is packed with knowledge and skills designed to transform your effectiveness as a top executive.
- Whatever your skills level, your experience or reach, this experience will take you to the next level of becoming a top performing executive.
- Participants leave this course with an action plan that has been proven by their peers and experts.
- They receive one-one time with an Executive Coach to work on their plan and the analysis of their 360° assessment focusing on the issues that most strongly impact their performance and the measures that will help put you on a growth path.

Excellence in Management & Organization Development™

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**Our Mission
is to help
organizations
thrive and
become better
places to work.**



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Curriculum

<p>DAY ONE</p>	<p>OPENING ACTIVITIES</p> <p>Getting the Big Picture</p> <ul style="list-style-type: none"> • Understanding the current business environment for your organization • Developing a strategic view of your organization and the industry • How to gain insights and perspectives about current trends in your industry • Discuss case studies on responding to effectively to changes in the market place
<p>DAY TWO</p>	<p>Leadership</p> <ul style="list-style-type: none"> • The role of Leadership • LPI® Leadership Model • Personal Leadership
<p>DAY THREE</p>	<p>Strategic management</p> <ul style="list-style-type: none"> • Leading and managing into positive corporate values • Getting your organization to live up to the aspirations of your mission statement. • The role of culture in your organization’s success • What works: Aligning your people, processes, and technology with your strategy
<p>DAY FOUR</p>	<p>Direct Action</p> <ul style="list-style-type: none"> • Decision 2 Action • Making Executive-level decision • Taking Action
<p>DAY FIVE ½ Day</p>	<p>Closing activities</p> <ul style="list-style-type: none"> • Plan Presentations • Presentation of Certificates

